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| **Pebblebrook High School**  **Weekly Overview** | | | | | | |
| **Dates of Implementation:** **9/8/15 thru 9/11/15** | | | | **Subject:** **Audio/ Video Technology and Film 1** | | |
| **Teacher(s):** **R. Cook/ A. Williams** | | | | **Topic:** **Broadcasting (Then and Now)** | | |
| **Curriculum Standard(s):** | | | | | | |
| AAVTC-AVTFI-5  Identify and create various types of scripts. | | | | | | |
| **Essential Question(s):** | | | | | | |
| With the influence of social media and other means of broadcasting, why is advertising so significant? | | | | | | |
|  | **Monday** | **Tuesday** | **Wednesday** | | **Thursday** | **Friday** |
| **Opening** | Student survey (Best instructional video you have ever seen) | Term of the week ….Rule of thirds | Term of the week …..Rule of Thirds | | Term of the week…Rule of Thirds | Term of the week…..Rule of Thirds |
| **Work Session** | \*Video classroom submissions and recap of last week's project..Some viewing can take place  \* Students will develop an instructional video that will showcase the proper execution of a simple task…See project rubric for additional details:  \* Each group will required to come up with a task and compose a set of instructions showing how to execute a task. The task must contain a minimum of 8 steps to be considered valid. Once this is done, internet research will be required to capture film score, and research the overall feel for this assignment. Once this complete a shot plan must be submitted to gain clearance for filming.  \*  \* Group activity…Silent Movie | Continue: \* Group activity….Instructional video(Pre-production and production phases)  \* Instructional Video projects are due by the end of the class period (Friday via submission on the Instructor's thumb drive | Continue: \* Group activity…Instructional Video (production phase)  \* Instructional Video projects are due by the end of the class period (Friday  via submission on the Instructor's thumb drive | | Continue: \* Group activity…Instructional Video (production phase)  \* Instructional Video projects are due by the end of the class period (Friday  via submission on the Instructor's thumb drive | \*Video classroom submissions and recap of last week's project..Some viewing can take place  Continue: \* Group activity…Instructional Video (production phase)  \* Instructional Video projects are due by the end of the class period (Friday  via submission on the Instructor's thumb drive  \* projects are due by the end of the class period |
| **Closing** | Review the key focus points of the day and reinforce significance of completing an instructional video | Review the key focus points of the day and reinforce significance of completing an instructional video | Review the key focus points of the day and reinforce significance of completing an instructional video | | Review the key focus points of the day and reinforce significance of completing an instructional video | Recap the week's activity which include but not limited to:  \*Term of the week  \*Project key points  \*Additional and relevant Terms and concepts |
| **Differentiation** | Students will be placed in mixed ability learning communities so they will be able to contribute based on their strengths | Students will be placed in mixed ability learning communities so they will be able to contribute based on their strengths | Students will be placed in mixed ability learning communities so they will be able to contribute based on their strengths | | Students will be placed in mixed ability learning communities so they will be able to contribute based on their strengths | Students will be placed in mixed ability learning communities so they will be able to contribute based on their strengths |
| **Specialized Instruction / Modification** | TBD…Based on need | TBD…Based on need | TBD…Based on need | | TBD…Based on need | TBD…Based on need |
| **Assessment** | n/a | n/a | n/a | | n/a | n/a |