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| **Pebblebrook High School****Weekly Overview** |
| **Dates of Implementation:** **9/27/15 thru 10/02/15** | **Subject:** **Audio/ Video Technology and Film 1** |
| **Teacher(s):** **R. Cook/ A. Williams** | **Topic:** **Broadcasting (Then and Now)** |
| **Curriculum Standard(s):** |
| AAVTC-AVTFI-5Identify and create various types of scripts. |
| **Essential Question(s):** |
| With the transformation of our society, why are public service announcements so significant? How can they be used to serve the viewing public? |
|  | **Monday** | **Tuesday** | **Wednesday** | **Thursday** | **Friday** |
| **Opening** |  Student survey (What is the most memorable hype video you have ever watched? Why was it so captivating?) | Term of the week ….Audio lead (week 2) | Term of the week …..Audio lead | Term of the week…Audio lead | Term of the week…..Audio lead |
| **Work Session** | \*Video classroom submissions and recap of last week's project..Some viewing can take place\* Students will develop a "hype video" for an existing an existing PHS sport or organization…See project rubric for additional details:\* Each group will required to research and select an existing organization or sport that exists at PHS. Once this is done, internet research will be required to capture film score, and research the overall feel for this assignment. Once this complete a shot plan must be submitted to gain clearance for filming.\* Group activity…Pre-production for hype video | Continue: \* Group activity….Hype video Project(Pre-production and production phases)\* Hype Video projects are due by the end of the class period (Fridayvia submission on the Instructor's thumb drive | Continue: \* Group activity…Hype video project (production phase)\* Hype Video projects are due by the end of the class period (Fridayvia submission on the Instructor's thumb drive | Continue: \* Group activity…Hype Video Project (production phase)\* Hype Video projects are due by the end of the class period (Fridayvia submission on the Instructor's thumb drive | \*Video classroom submissions and recap of last week's project..Some viewing can take placeContinue: \* Group activity…Hype Video Project (production phase)\* Hype Video projects are due by the end of the class period (Fridayvia submission on the Instructor's thumb drive\* projects are due by the end of the class period |
| **Closing** | Review the key focus points of the day and reinforce significance of completing an instructional video | Review the key focus points of the day and reinforce significance of completing an instructional video | Review the key focus points of the day and reinforce significance of completing an instructional video | Review the key focus points of the day and reinforce significance of completing an instructional video | Recap the week's activity which include but not limited to:\*Term of the week\*Project key points\*Additional and relevant Terms and concepts |
| **Differentiation** | Students will be placed in mixed ability learning communities so they will be able to contribute based on their strengths | Students will be placed in mixed ability learning communities so they will be able to contribute based on their strengths | Students will be placed in mixed ability learning communities so they will be able to contribute based on their strengths | Students will be placed in mixed ability learning communities so they will be able to contribute based on their strengths | Students will be placed in mixed ability learning communities so they will be able to contribute based on their strengths |
| **Specialized Instruction / Modification** | TBD…Based on need | TBD…Based on need | TBD…Based on need | TBD…Based on need | TBD…Based on need |
| **Assessment** | n/a | n/a | n/a | n/a | n/a |