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| **Pebblebrook High School****Weekly Overview** |
| **Dates of Implementation:** **8/24/15 thru 8/28/15** | **Subject:** **Audio/ Video Technology and Film 2** |
| **Teacher(s):** **R. Cook/ A. Williams** | **Topic:** **Developing PHS TV** |
| **Curriculum Standard(s):** |
| AAVTC-AVTFI-1Demonstrate employability skills required by business and industry. |
| **Essential Question(s):** |
| From a business/ industry perspective, what are some essential elements necessary to develop your ideas and make them reality?Why is piloting an effective tool to broadcasting executives?  |
|  | **Monday** | **Tuesday** | **Wednesday** | **Thursday** | **Friday** |
| **Opening** | Student survey (Best job vs worst job) | Term/ concept of the week activity…."portfolio" | Term/ concept of the week activity…"portfolio" | Term/ concept of the week activity…"portfolio" | Term/ concept of the week activity…"portfolio" |
| **Work Session** | \*Recap the "vision" the AVTF 2 program (semester overview/ goals/ expectations etc)\* PHS TV production meeting"Agenda: clarify timeline, discuss filming rules, review project submission.\* Group activity…Students will brainstorm, write, shot plan and submit video package ideas for PHS TV piloting phase. Once approved, the will film all scenes on campus and within the rules set by administration. | Group activity…Students will brainstorm, write, shot plan and submit video package ideas for PHS TV piloting phase. Once approved, the will film all scenes on campus and within the rules set by administration.\* Postproduction will be taking place for those groups who have completed all filming | Group activity…Students will brainstorm, write, shot plan and submit video package ideas for PHS TV piloting phase. Once approved, the will film all scenes on campus and within the rules set by administration.\* Postproduction will be taking place for those groups who have completed all filming\* Weekly show submission are due for instructor review. | \*Final edits will be made for all submissions turned in on Wednesday\*Students will research and begin the process "pitching" ideas to instructor for segment ideas covering the next week. This will be done via internet research, trending and all other means of obtaining relevant information that can be presented to ourviewers.Note: Collab efforts will be executed with the PHS marketing team\*Baseline assessment |  internet \* View and comment on PHS TV treatments\* Obtain student feedback on this project.\*Preview the upcoming week: Camera operations, ENG (Electronic News Gathering) and crew assignments for segment development |
| **Closing** | The class will display or put away there projects until our next meeting for in-class presentations | Review the key focus points of the day and preview the piloting stage for our PHS TV production initiative. | Review the key focus points of the day and preview the piloting stage for our PHS TV production initiative. | Review the key focus points and project submission procedures of the day along with reinforcing expectations in reference to PHS TV | Recap the week's activity which include but not limited to:\*Term of the week\*PHS TV development key points\*Additional and relevant Terms and concepts |
| **Differentiation** | Students will be placed in mixed ability learning communities so they will be able to contribute based on their strengths | Students will be placed in mixed ability learning communities so they will be able to contribute based on their strengths | Students will be placed in mixed ability learning communities so they will be able to contribute based on their strengths | Students will be placed in mixed ability learning communities so they will be able to contribute based on their strengths | Students will be placed in mixed ability learning communities so they will be able to contribute based on their strengths |
| **Specialized Instruction / Modification** | TBD…Based on need | TBD…Based on need | TBD…Based on need | TBD…Based on need | TBD…Based on need |
| **Assessment** | n/a | n/a | n/a | n/a | n/a |