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| **Pebblebrook High School****Weekly Overview** |
| **Dates of Implementation:** **9/14/15 thru 9/18/15** | **Subject:** **Audio/ Video Technology and Film 1** |
| **Teacher(s):** **R. Cook/ A. Williams** | **Topic:** **Broadcasting (Then and Now)** |
| **Curriculum Standard(s):** |
| AAVTC-AVTFI-5Identify and create various types of scripts. |
| **Essential Question(s):** |
| With the transformation of our society, why are public service announcements so significant? How can they be used to serve the viewing public? |
|  | **Monday** | **Tuesday** | **Wednesday** | **Thursday** | **Friday** |
| **Opening** |  Student survey (What is the most memorable public service announcement you have ever watched? How did it influence you?) | Term of the week ….Audio lead | Term of the week …..Audio lead | Term of the week…Audio lead | Term of the week…..Audio lead |
| **Work Session** | \*Video classroom submissions and recap of last week's project..Some viewing can take place\* Students will develop a public service announcement for an existing cause…See project rubric for additional details:\* Each group will required to research and select an existing organization and develop a public service announcement for that organization. Once this is done, internet research will be required to capture film score, and research the overall feel for this assignment. Once this complete a shot plan must be submitted to gain clearance for filming.\* Test Review for exam 1 (Sept 17th) \* Group activity…Pre-production for PSA | Continue: \* Group activity….Public Service Announcement Project(Pre-production and production phases)\* Instructional Video projects are due by the end of the class period (Fridayvia submission on the Instructor's thumb drive | Continue: \* Group activity…Public Service Announcement project (production phase)\* PSA projects are due by the end of the class period (Fridayvia submission on the Instructor's thumb drive | Continue: \* Group activity…Public Service Announcement Project (production phase)\* PSA projects are due by the end of the class period (Fridayvia submission on the Instructor's thumb drive\* AVTF exam #1 | \*Video classroom submissions and recap of last week's project..Some viewing can take placeContinue: \* Group activity…Public Service Announcement Project (production phase)\* PSA projects are due by the end of the class period (Fridayvia submission on the Instructor's thumb drive\* projects are due by the end of the class period |
| **Closing** | Review the key focus points of the day and reinforce significance of completing an instructional video | Review the key focus points of the day and reinforce significance of completing an instructional video | Review the key focus points of the day and reinforce significance of completing an instructional video | Review the key focus points of the day and reinforce significance of completing an instructional video | Recap the week's activity which include but not limited to:\*Term of the week\*Project key points\*Additional and relevant Terms and concepts |
| **Differentiation** | Students will be placed in mixed ability learning communities so they will be able to contribute based on their strengths | Students will be placed in mixed ability learning communities so they will be able to contribute based on their strengths | Students will be placed in mixed ability learning communities so they will be able to contribute based on their strengths | Students will be placed in mixed ability learning communities so they will be able to contribute based on their strengths | Students will be placed in mixed ability learning communities so they will be able to contribute based on their strengths |
| **Specialized Instruction / Modification** | TBD…Based on need | TBD…Based on need | TBD…Based on need | TBD…Based on need | TBD…Based on need |
| **Assessment** | n/a | n/a | n/a | n/a | n/a |